

What is the The Phoenix Way

TPW is a racial justice movement that aims to address the structural and systemic barriers and inequalities which Black and racially minoritised communities face in influencing and accessing funding in the UK.



**THE
UBELE
INITIATIVE**



global fund
for
children

LANCASHIRE BME NETWORK
Leading change through empowerment



**The Phoenix Way
North West**



Ubele is the national conviener with six regional leads

Introducing TPW National Leadership Group

LANCASHIRE BME NETWORK
Leading change through empowerment



TPW is national collaborative partnership, designed and led by Black and racially minoritised people and communities experiencing racial injustice



 Values



A Snapshot of TPW



**The Phoenix Way
North West**

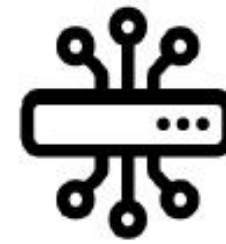
Simple Terms

- Establish Black and racially minoritised community infrastructure in the region
- Working with our Partners to cover Greater Manchester, Merseyside and Cheshire
- Mapping which Black and racially minoritised organisations exist and identifying their needs



TPW is designed for system change work

Infrastructure
Service Delivery



Purpose

- Accessing grant funding
- Strengthen Black and Racially minoritised communities
- Increase access to funding by facilitating workshops
- Identify the communities need
- Raise awareness of the challenges faced
- Establish community grant making panels





Award

Grants between £30,000 and £50,000 for one year

Support

Webinars

Video instructions

Online question sessions



**The Phoenix Way
North West**

The fund was aimed to support organisations and groups that are working with Black and racially minoritised children and young people to prevent or reduce violence in the communities and lives



Legal Delivery Partners

Work in their regions identifying the needs of the communities and report back into the mainframe system, working closely with their regional minority leaders group

GMCVO

one
KNOWSLEY



 **The Phoenix Way**
North West

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Development Officer

To build relationships with, understand the needs of, capacity-build and support organisations in Cheshire & Merseyside fulfilling The Phoenix Way's (TPW) vision of supporting racially minoritised communities to influence and access grant funding in the UK.

Main area of work

The project will deliver the following as agreed with The Phoenix Way (TPW):

1. **Directory / data** source of 'Black' led groups that exist in the C&M (North West) region.
2. **Research activity.** Report detailing the needs of 'Black' communities in C&M sub region.
3. **Infrastructure hubs** established across the North West region who will work collaboratively to share resources, training and learning.
4. **Communication & raising profile.** Awareness and understanding of The Phoenix Way within the wider Voluntary, Community, Faith and Social Enterprise (VCSFE) and public sectors.
5. Promoting the importance of **race, equity and equality** being embedded into systems and services and the adoption of antidiscriminatory practices.

Cheshire & Merseyside Research prospectus



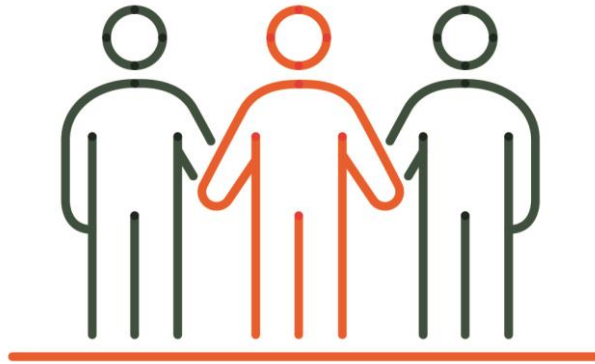
Objectives:

- Form a research network from existing VCSFE groups that support wider race equality groups.
- Engage and map out the strategic priorities of Black and racially minoritised communities across Cheshire and Merseyside.

We are proposing to flip the approach and build a pragmatic framework led by VCFSE Black and racially minoritised organisations in order to target academia and academic partnerships in Cheshire and Merseyside. Through the 'build it and they will come' model of a Black and racially minoritised VCFSE prospectus and network, we will offer health and care academia a community framework that provides context and pre-delivered engagement activity for the inception and shaping of priorities and research need.

Our approach is based on the following principles:

- Transform the relationships between academia and Black and racially minoritised organisations
- Tackle systemic race inequalities, and
- Develop shared leadership, which empowers communities to make decisions about research priorities.



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